POORNIMA DAGA

UX & STRATEGY DESIGN

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ABOUT ME ▶

8 years of industry work experience
Diligent and collaborative, I aspire to be the lynch pin of any team that I work in.

More about my work:
www.poornimadaga.com

LinkedIn:
www.linkedin.com/in/poornima-daga/

▶ WORK EXPERIENCE & EDUCATION

SERVICENOW

SENIOR PRODUCT DESIGNER   Oct' 2022 - Present

Designing admin experiences for ServiceNow's core platform

SAP LABS

PRODUCT DESIGN LEAD   Jul' 2019 - Sep' 2022

Started as a UX Designer and evolved to the role of Design lead for Employee Benefits & Rewarding modules at **SAP Success Factors.**

AMDOCS DESIGN CENTRE

UX DESIGNER   Mar' 2017 - Jun' 2019

As an onsite consultant, I worked on their cloud based enterprise application focused on enabling tier 2 & 3 telecom providers.

YUJ DESIGNS

UX DESIGNER   Nov' 2016 - Feb' 2017

Worked on revamping the company website with a fresh design approach and visual language.

MASTER OF DESIGN

HONG KONG POLYTECHNIC UNIVERSITY

2015 - 2016
International Design & Business Management

QUIKR INDIA

UX DESIGNER   Aug' 2014 - 2015

Worked on the wireframes and visual design for their mobile applications- native and web.

BACHELOR OF DESIGN

SYMBIOSIS INSTITUTE OF DESIGN

2010 - 2014
Communication Design- Specialised in UX

MICROSOFT DESIGN CENTRE

UX DESIGN INTERN   Nov' 2013 - Apr' 2014